

# Declaration of intent and values

A stylized illustration of two hands, one in a dark purple shade and the other in a teal shade, cupping a light blue globe. The globe shows the continents of Africa and Europe. The background is a deep blue with abstract, flowing shapes in purple, teal, and orange, and thin yellow geometric lines.

# DECLARATION OF INTENT AND VALUES

AIM Group S.p.A. is dedicated to guaranteeing that the events it organizes have a progressively beneficial impact on society, the economy, the environment, and occupational health and safety. The adoption of a sustainable event management system, in accordance with ISO 20121, provides AIM Group S.p.A. with an opportunity to promote sustainable development awareness among all parties engaged in event planning.

**To achieve this objective, AIM Group S.p.A. commits to:**

- Respect the fundamental principles of sustainable development and establish a framework for ongoing monitoring and improvement of event.
- Ensure the active engagement of all stakeholders and participants in the management of each event with transparency and integrity.
- Promote awareness of environmental, economic, and social sustainability among event participants.
- Maintain adherence to current environmental, inclusiveness, health, human rights, and safety regulations at every stage of the event.
- Engage stakeholders in a unified vision for the promotion of the local community, fostering sustainable participation during events while effectively communicating our principles to them.
- Strive to maximize accessibility and inclusivity in all organized events.
- Advocate for a win-win strategy to minimize waste and disposable packaging while encouraging the recycling and reusing of materials.
- Additionally, work towards minimizing food waste in catering and restaurant services offered during the event.

*These principles should be applied to each sustainable event by establishing specific goals that will be assessed at the conclusion of each activity, with the aim of achieving continuous improvement.*