

Echoes of Impact

ANNUAL & SUSTAINABILITY REPORT 2024





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IDENTITY



THE PRESIDENT'S VOICE

Where the wave begins: our values, our vision.

Every wave begins with a movement, often silent, yet filled with energy and intent. In 2024, AIM turned that ripple into a wave of transformation, guided by the values that have always defined us: responsibility, innovation and vision. Sustainability remained central, not as duty, but as a growth driver. We strengthened supply chain protocols, renewed our ISO 20121 certification, improved our ECOVADIS rating and were recognized as a Healthy Workplace, confirming our commitment to people and the planet. We reimagined our workspaces: new headquarters in Milan, renewed offices in Rome, a relocated base in Florence, and updated spaces across Europe created agile environments built for collaboration.

***"We don't just shape events —
we amplify their meaning.
Every action becomes an echo,
every space a signal of change."***

Gianluca Buongiorno
President of AIM Group International



Digital innovation advanced our evolution. New tools enhanced event experience and security, reinforcing our role in enabling meaningful connection. We invested in the next generation, involving young talent as active players today. Inclusion and new perspectives enriched our culture and teams. Strategic assignments, expanded our presence in corporate, pharma, and sports sectors. We also embraced themes like longevity and well-being, where communication shapes cultural impact. Looking ahead, AIM continues to evolve generating echoes of connection, innovation and purpose that will resonate far beyond tomorrow.

An Overview of Our World

Amplifying the Future of Events, Communication & Consultancy

For over 65 years, AIM Group International has been a resonant force in the global ecosystem of strategic communication. We are not just implementers. We are dynamic, forward-thinking partners. We empower our clients to grow, evolve and thrive, transforming visions into impactful, long-lasting realities.

At the heart of our approach lies a simple belief: every action creates an echo.

Every project sets off a wave. Every encounter leaves behind a resonance that travels through time and space. In the world of events, communication and consultancy,

We don't just create. We amplify.

Co-Creation as a Ripple Effect

Partnership is more than a value: it's a dynamic flow. That's why we don't just deliver services, we build partnerships. Through shared purpose, transparency and collaboration, we give projects the energy to **expand beyond their initial scope**, creating ripples that endure and evolve over time.

Where Connections Resonate

We believe in the extraordinary power of meaningful human connection.

Our mission is to spark experiences that inspire, transform, and leave a lasting impact.

We build bridges between people and ideas, organizations and audiences, nurturing dialogue that drives real engagement: between brands and communities, between scientific societies and their members or sponsors, between companies and their clients, partners, and employees.

AIM Group in numbers

300
talented people

65+
years of experience

13
offices

400+
clients

+120
won bids

+150
association meetings

+2000
live, digital & hybrid activations

Three Waves of Expertise

LET'S MEET EVENTS

Where experiences spark waves.

At the crossroads of knowledge, creativity, and technology, we design and deliver immersive, sustainable events that echo with meaning. From digital to hybrid to in-person, our events foster learning, collaboration and transformation, with impact that resonates.

LET'S ENGAGE COMMUNICATION

Where messages leave a lasting echo.

In an always-on world powered by AI, we ignite real conversations. We craft compelling content and activate communities across digital and physical spaces, creating campaigns that cut through the noise and stay with audiences over time.

LET'S THINK CONSULTANCY

Where ideas set things in motion.

We combine strategic analysis with creative vision to help clients unlock potential, embrace innovation and manage transformation. From redefining strategy to optimizing operations, we turn complexity into clarity and actions into echoes.



WHY AIM GROUP?

Because we don't just follow trends, we set waves in motion.

With a global reach, multidisciplinary expertise and an unwavering commitment to excellence, AIM Group is your trusted partner for events, communication and consultancy that leave a lasting imprint.



- Conference Management (PCO)
- Virtual, Digital & Hybrid Events
- Healthcare Meetings
- CME - Continuing Medical Education
- Sport Events
- DMC Services & Incentives



- Digital Communication
- Social Media & Community Management
- Web marketing
- Press Office & Digital PR
- ADV & Graphic Design
- Tech & App Development
- Video Production & Story Telling
- Website Design & SEO Optimisation



- Digital Transformation & Innovation
- Branding & Multichannel Strategy
- Data Analysis & Performance Tracking
- Association management
- Education & Learning
- Operational Efficiency



ACHIEVEMENTS

THE CEO'S VOICE

Purpose and performance: results that resonate.

Every result is more than a number: it's an echo of choices, values and intentions. 2024 was a year where solid results met strategic vision, sending out waves of impact that reflect the strength and evolution of our Group.

Our performance aligned with the 2024-2028 business plan, confirming a path of sustainable growth and resilience. With nearly 100 million euros in revenue and EBITDA above 2.5 million, we proved not only stable, but future-ready.

A key milestone was our significant debt reduction: not just financial, but a strategic move that freed resources for innovation, technology, and talent. This was recognized by both stakeholders and financial institutions.

We activated our 2025-2029 industrial plan, accelerating digitalization and process upgrades across the Group.

***"Progress echoes louder
when we build it together:
every shared action creates
impact that lasts."***

Gianluca Scavo

CEO of AIM Group International



We also restructured our organization to foster shared leadership and improve agility. New business areas - including key projects with the Italian National Olympic Committee (CONI) - are already showing results.

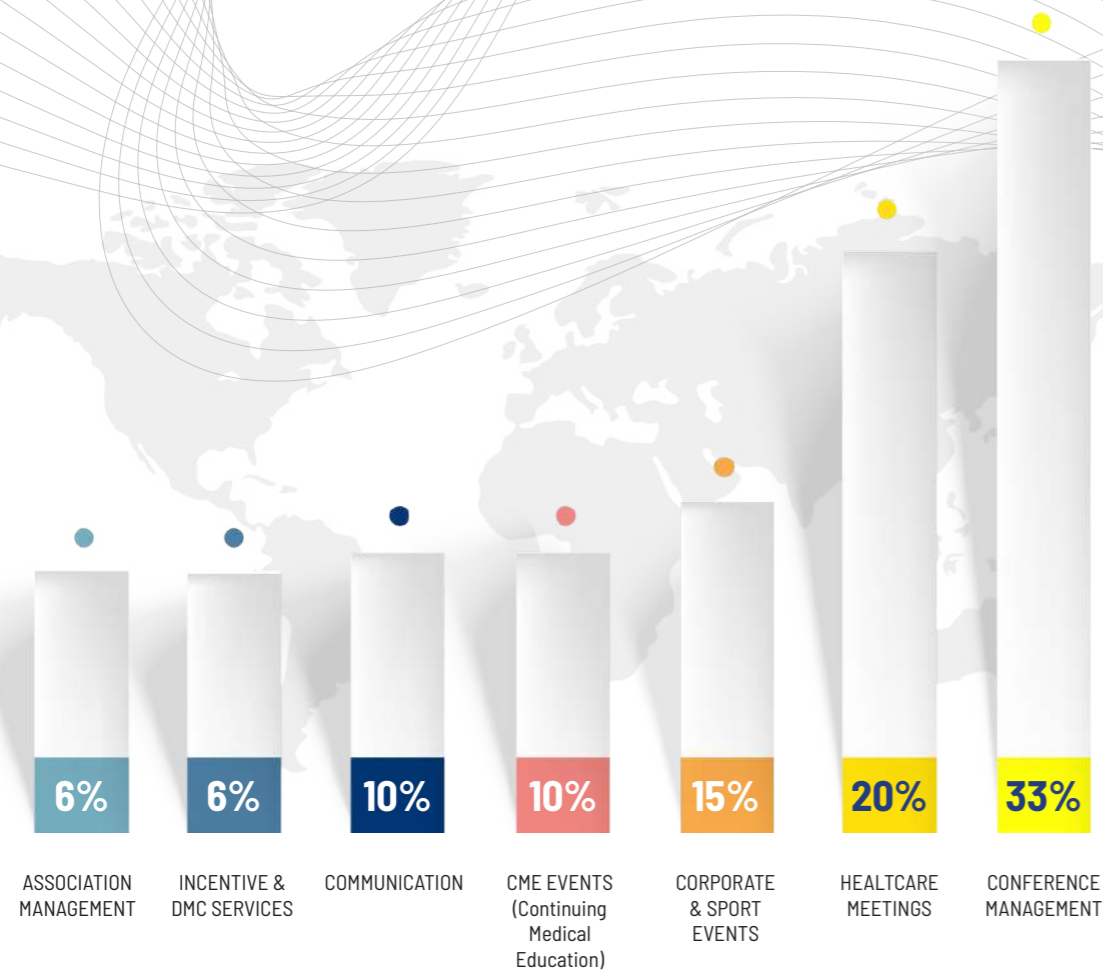
Despite global uncertainty, our solid structure, innovation culture and dedicated team position us to face the future with ambition and clarity. I would like to thank all those who walk this path with us: our people, clients, and partners.

Each result is the product of shared effort and shared belief.

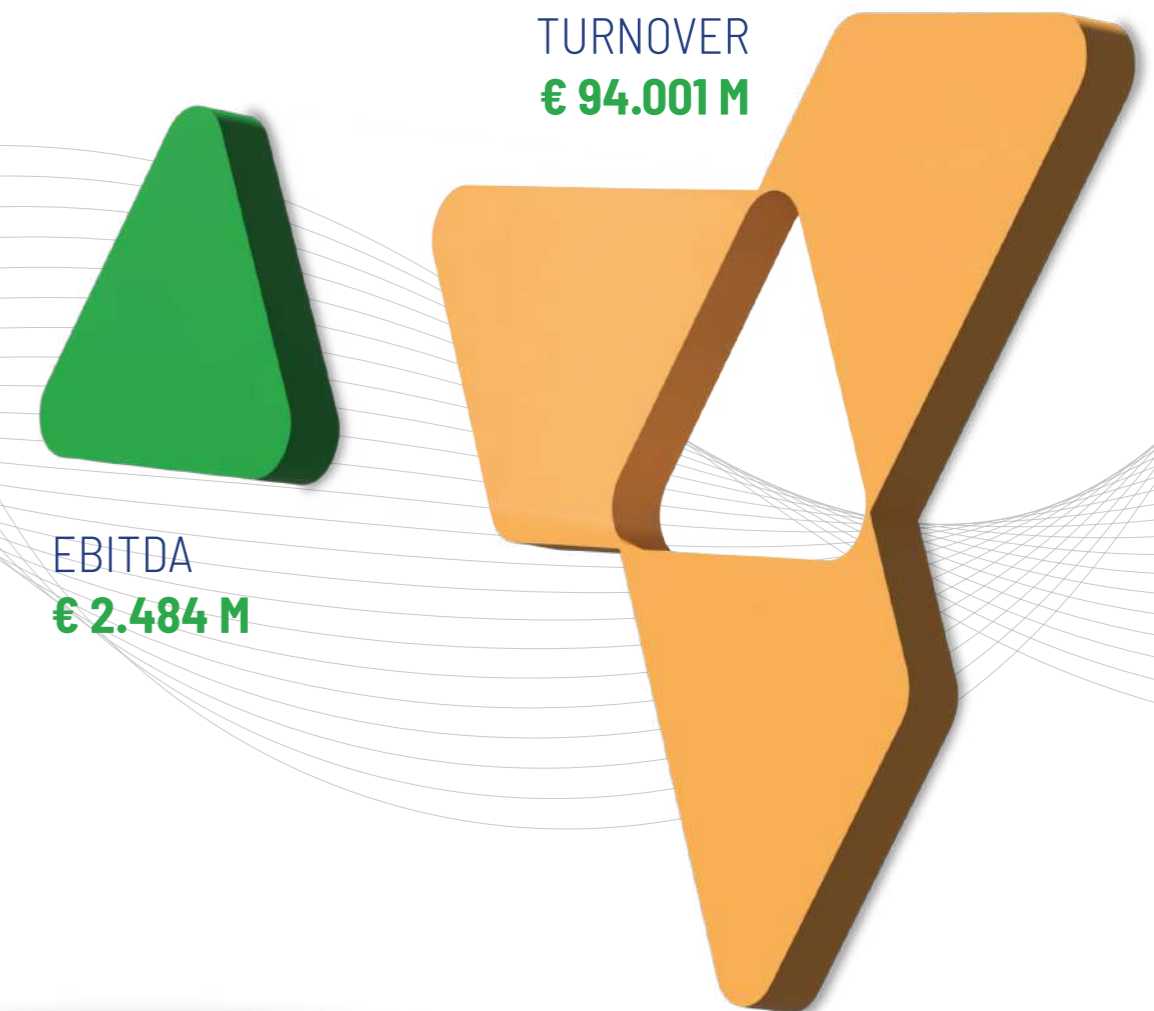
AIM is not just a company that delivers. It's a platform where strategy, creativity and human connection converge to spark long-term transformation. We aim to generate impact that resonates across industries, cultures, and communities.

We are not here just to follow the future. We are here to shape it. Together.

Revenue by business segment



Consolidated balance



DIRECT COSTS
€ 74.722 M

STAFF COSTS
€ 16.795 M

Revenue by business segment and Consolidated balance

AWARDS
2024

Our
international
echo

AIM Group's excellence was recognised in 2024 with several awards for outstanding projects.

These acknowledgements reflect not only the quality of our work, but also the lasting resonance of our ideas, values, and collaborative spirit.

Each award is an echo:
the visible sign of an impact that continues to grow across borders, industries, and communities.

EVENTEX AWARDS 2024



Silver Award - *Green Event*
Project: **The Boyden World Conference**



Silver Award - *Cross-Channel*
Project: **FlytoMilan**

CONVENTA BEST EVENT AWARDS



First Prize - *Building Community Award*
Project: **Out of the blue**



Third Prize - *CSR Event*
Project: **Out of the blue**



Third Prize - *Audience Award*
Project: **Out of the blue**

IMPACT CASES

75TH INTERNATIONAL ASTRONAUTICAL CONGRESS IN MILAN

Sets new records and standards for global space cooperation

Objectives

The 75th International Astronautical Congress aimed to **position Milan as a global space hub**, bringing together top institutions, agencies and experts to exchange knowledge, showcase innovation and strengthen international cooperation. The event also sought to inspire the public and younger generations through cultural engagement and public access.

Results

With **over 11,200 delegates from 120 countries**, IAC 2024 exceeded all expectations. More than 500 exhibitors from 46 countries animated 8,500 square meters of exhibition space with groundbreaking technologies, live demos and immersive displays. A record 3,000 online participants joined globally, extending the Congress' influence beyond physical borders.

The scientific programme featured over 200 sessions and 4,000+ speakers from 96 countries, establishing IAC as the **world's premier platform for space dialogue**. The event marked a historic moment with the first-ever Global Space Leaders' Summit, where 60 heads of space agencies met to strengthen international policy collaboration.

Cultural highlights included a Gala Dinner with a space-themed fashion show by Raffles Milan students, a high-impact opening ceremony and a closing day open to the public that welcomed more than **3,500 visitors**, including students. The reveal of NASA's new lunar suits by Prada and Axiom Space symbolised the fusion of science, design, and ambition.

IAC 2024 set a new benchmark not only for scientific and technological excellence but also for cultural resonance, inclusivity, and global cooperation.



18TH WORLD CONFERENCE ON EARTHQUAKE ENGINEERING

A historic milestone in innovation, engagement and impact

Objectives

The 18th WCEE aimed to transform the traditional conference model by fostering **scientific excellence**, encouraging **interactive learning** and strengthening **industry engagement**.

Organised by the IAEE with AIM Group as PCO, the goal was to unite researchers, engineers, and institutions around cutting-edge seismic knowledge while enhancing collaboration and sustainability.

Results

With over **4,250 delegates from 82 countries**, the 2024 edition exceeded expectations on every front. It marked a complete transformation in format and scale, thanks to four standout elements.

A scientific programme built by the community: nearly 4,000 papers were presented across 160+ delegate-led sessions, supported by only 12 expert masterclasses, empowering widespread peer participation.

Innovative presentation formats: traditional posters were replaced by 30 interactive monitors, fostering real-time author-attendee engagement.

Hands-on experiences: delegates explored



seismic resilience via the “Seismulator” (earthquake simulation platform), field visits to major infrastructure sites and cutting-edge laboratories, including the EUCENTRE and JRC-ELSA facilities. **A major industry showcase:** for the first time, 110+ companies joined the exhibition area - a tenfold increase from previous editions - reflecting strong support from private sector partners.

A rich social program blended culture and networking, with highlights like **Puccini’s Turandot at La Scala**, a live-music party and a custom conference anthem. Sustainability was also central: **recycled materials**, digital-only resources, food donations via Food for Good, and inclusive initiatives such as free opera tickets for students.

WCEE 2024 reimagined the scientific conference: turning it into a dynamic ecosystem of knowledge, industry, and community.

SPORT È SALUTE TENNIS HUB AT IBI 2024

A “phygital” experience to promote well-being through sport and technology

Objectives

The Tennis Hub project, created by Sport e Salute - the Italian public company promoting sport and healthy lifestyles - pursued three key strategic objectives:

1. **creating an exciting experience** by provoking both emotional and practical responses through innovative sports activities;
2. **establishing the Sport e Salute brand as a leader** in promoting prevention and exercise as a tool for well-being;
3. **activating conversations** by engaging the public and stakeholders in short- and medium-term reflections on sport and health.



Results

The Hub featured a **transparent indoor space** where visitors played virtual matches via a **Digital Tech Wall**, combining physical activity with biometric tracking. After registering via QR code, over **1,000 participants** received real-time data on **heart rate, oxygen saturation, and body temperature**.

More than **800 health monitoring sessions** were completed, offering personalized reports and stimulating public interest in active lifestyles. The initiative drew additional visibility thanks to the presence of **former tennis champions**, reinforcing the link between elite sport and daily wellness.

The experience blended fun, education, and digital engagement, positioning Sport e Salute as a dynamic player in public health promotion. Building on this success, a new tech-powered format - **The Flight Simulator** - is set to debut at the upcoming **European Athletics Championships in Rome**.

The Tennis Hub activated a powerful connection between sport, innovation, and prevention: making health tangible, measurable and engaging.

FAST HEROES ITALY

Educating to Save Lives, One Child at a Time

Objectives

FAST Heroes is an international awareness campaign that educates children to recognize the signs of stroke and respond quickly, turning them into life-saving messengers for their families. In Italy, the initiative is led by AIM Communication with a threefold goal: **raise awareness among children**, provide schools with **accessible and engaging tools** and **encourage intergenerational dialogue** that brings health education into the home.

Results

Since launch, the campaign has reached over **5,000 students**, with more than **3,800 involved** during the latest school year. AIM played a central role by coordinating with **health professionals, emergency services (118), hospitals** and educational authorities to ensure broad reach and credibility.

Teachers were guided through the program rollout and equipped with a complete set of materials. AIM also managed digital communication campaigns and media relations, organizing a **national press conference at the Ministry of Health with 25 journalists**, resulting in **80 million media impressions** across major outlets.

The initiative gained international visibility through AIM's presence at the **FAST Heroes Global Summit** in Krakow, alongside representatives from **20+ countries**, and continues to expand through the newly launched Grand Heroes Foundation.

FAST Heroes turned thousands of classrooms into centers of life-saving knowledge, amplifying impact from children to entire families.



BEYOND BEAUTY CLUB CONVENTION

A Hollywood-inspired experience blending beauty, science, and community

Objectives

The Beyond Beauty Club Convention, organized by AIM Group's Spanish office in Madrid, aimed to **strengthen the identity of the Beyond Beauty community** through an immersive, emotionally engaging experience. The goal was to empower brand ambassadors, showcase innovation in aesthetic science and foster a sense of belonging through storytelling, design and interaction.



Results

Hosted at the iconic **Callao Cinemas in Madrid**, the event recreated the atmosphere of a glamorous movie premiere: complete with a **pink carpet**, interactive projections and a sensory-rich environment. The day opened with a powerful welcome speech and continued with high-impact plenary sessions featuring **renowned speakers** such as **Dr. Simon Ourian**, a global reference in aesthetic medicine.

Participants explored the brand's values through **immersive content**, engaging activities, and shared moments: from frozen yogurt stands to LED-lit networking zones. The day culminated in a spectacular **'Closing Show'**, where interactive bracelets lit up the theatre, symbolizing unity and energy within the community.

Each guest left with a personalized gift bag and a renewed sense of purpose. The event empowered distributors and partners to become active ambassadors, creating a ripple effect of brand engagement.

The Beyond Beauty Convention turned inspiration into activation: merging science, creativity, and emotion into a shared, unforgettable experience.



WHAT'S NEXT

WHAT'S NEXT

Resonance in Progress

**The echo of
AIM's impact
doesn't fade.
It evolves.**

Building on the solid results and shared vision of 2024, AIM Group is already shaping the future through a new series of high-impact projects now underway. These initiatives reflect our ongoing commitment to innovation, collaboration, and purpose-driven transformation, marking **the next chapter in a journey that continues to resonate across sectors and communities.**

With a clear international scope, these projects embody the nature of echoes: expanding across borders, multiplying in strength and significance. As we move forward, we continue to act with intention: not only anticipating change, but generating it, amplifying our impact far beyond the present moment.



AGEVITY
JAPAN 2025

**Redefining longevity
at Expo 2025 Osaka**



In June 2025, **AGEVITY debuts internationally** at the Italian Pavilion, Expo 2025 Osaka, during Health & Well-being Week. The event, uniquely focused on **active ageing, health innovation, technology, and welfare,** gathers global leaders to address demographic changes.

Supported by **Assolombarda, Silver Economy Network,** and Italian institutions in Japan, AGEVITY leverages **AIM's experience** to position itself as a global benchmark.

Highlights include **roundtables on regenerative medicine, ageing tech, and sustainable healthcare,** featuring Italian-Japanese simultaneous translation, diplomacy, science, and socio-economic strategy.

ACHIEVEMENTS

ICRA 2029

Winning global bids
with scientific vision

IEEE INTERNATIONAL CONFERENCE
ON ROBOTICS AND AUTOMATION

AIM secured **IEEE ICRA 2029 for Milan**, confirming its leadership in global scientific events. ICRA, the premier robotics and automation conference, annually attracts global innovators.

Building on the successful Vienna 2026 bid experience, AIM applied **strategic local collaboration** to Milan, integrating **universities, local stakeholders, and institutions** to ensure **excellence and sustainability**.

Highlights include collaboration with **top scientific leaders**, integration of **local infrastructure and services**, and strong **institutional backing**, ensuring a legacy of innovation and sustainability.

ICRA 2029 showcases AIM's strength in innovative, impactful international event management.

ERF STUTTGART
2025 /
STAVANGER 2026Enhancing Europe's
robotics community

Following ERF Rimini 2024's success, AIM will manage **ERF 2025 in Stuttgart and 2026 in Stavanger**.

AIM's adaptability in diverse European contexts demonstrates its leadership in robotics events.

Highlights include **strategic geographic expansion, robust stakeholder engagement, and commitment to sustainable development**, enhancing ERF's global significance.

The transition from Rimini to Stuttgart and Stavanger reflects AIM's vision for **global relevance, sustainability, and local engagement**, reinforced by strong ties with euRobotics.

ACHIEVEMENTS

CONI TRAVEL
& EVENTS
CONTRACTFour-year mandate
supporting sports
logistics

CONI awarded AIM a **four-year integrated travel and event management contract** starting March 2025, covering national and international sports events.

AIM will coordinate **comprehensive logistics**, ensuring reliability and consistency.

Highlights include **Trofei CONI 2025, World Games IWGA in Chengdu, EYOF in North Macedonia, Winter Olympic Games Milan-Cortina 2026, and Mediterranean Games Taranto 2026**.

This partnership strengthens AIM's position as a **trusted logistics partner** for Italian sports.

ISPRM 2028
MILANItaly at the center
of global rehabilitation

AIM will manage **ISPRM 2028 in Milan** as Association Management Company and Professional Congress Organiser, enhancing its partnership with ISPRM. The congress, held at MiCo Milan, gathers **global rehabilitation specialists**.

Milan was selected after international competition, continuing the global rotation post-Marrakech 2025 and Bali 2027. AIM's strategic management ensures continuity with **ISPRM goals**, reinforcing Italy's international scientific role.

ISPRM 2028 highlights **AIM's healthcare congress leadership and commitment to global rehabilitation advancement**.



SUSTAINABILITY

THE VICE PRESIDENT'S VOICE

Echoes of Responsibility: reflections on a shared transformation.

2024 has been a pivotal year in our sustainability journey — not a revolution, but a conscious, structured transformation. Step by step, we advanced across operations, people, strategy, and stakeholder engagement. Sustainability is no longer a separate pillar. It's embedded in how we think, act, and create value — within our Group and across the ecosystem we serve.

From integrating ESG into our processes to guiding clients in responsible event design, we moved from action to influence, from commitment to consultancy. We strengthened internal capabilities with focused training and an evolved sustainability management system. Our adherence to the Net Zero Carbon Events pledge confirmed our alignment with international sustainability standards. Yet the true shift has been cultural.

Over 100 team members took part in learning paths that fostered awareness, curiosity, and shared accountability. Clients now involve us in shaping their sustainability strategies. Partners and institutions collaborate with us to co-create impactful solutions. Our transparency has made us a credible voice in the dialogue on responsible events. Sustainability is not a destination — it's a continuous wave. And every wave begins with intention, courage, and shared responsibility. ***The future is built day by day — and it's built better, together.***

***"True sustainability
is not a single act —
it's the echo of every choice
made with care,
and every step
taken together."***

Patrizia Semprebene Buongiorno
Vice President of AIM Group International



Sustainability. Strategy. Impact.

From Revolution to Transformation

In 2024, our sustainability journey moved from bold commitment to embedded practice. What began as a revolution has become a steady transformation—shaping how we work, lead, and deliver events.

We expanded our vision, applying sustainable principles across our operations and helping clients and partners adopt more responsible practices.

Our ISO 20121 certification, the improved ECOVADIS rating and consequent achievement of the Badge 'Committed' are not just recognitions to display, but foundations for action that we put into practice—through measurable impacts, inclusive engagement, and transparent collaboration.

***Sustainability is no longer an initiative.
It's our mindset, our method, and our legacy.***

Annalisa Ponchia
Sustainability Manager
AIM Group International



AIM's Vision and Commitments

At AIM Group, sustainability is not a department—it's a mindset shared across everything we do. Every event, decision, and partnership are an opportunity to drive positive change.

Our commitment is grounded in action. Guided by environmental, social, and governance principles, we embed sustainability into our strategy—from experience design to stakeholder collaboration.

We aim to go beyond compliance, reducing our footprint, championing inclusion, fostering innovation, and creating long-term value.

Transparency, accountability, and continuous learning are key to our approach. Aligned with ISO 20121, ECOVADIS, the UN SDGs, and the Net Zero Carbon Events initiative, we strive to cultivate a culture where sustainability is second nature.

This overview shares how we turn our vision into action—**balancing Planet, People, and Profit with purpose.**

Sustainable Event Delivery

In 2024, AIM Group moved beyond compliance to a proactive, structured approach to sustainable event management. Our values now guide every stage of event delivery—planning, execution, and evaluation—through social, environmental, and economic impact lenses.

We no longer aim to meet standards; we aim to raise them. This is especially true in scientific, medical, and institutional events, where ethics, transparency, and compliance are critical. We apply strict protocols to ensure responsible engagement with healthcare professionals, public bodies, and sponsors.

We uphold all legal and industry requirements—including those on hospitality, anti-corruption, and transparency—particularly in regulated environments. By doing so, we build trust through strong governance, ethical conduct, and clear role delineation.



Reducing Our Impact. *Planet*



Carbon Emissions Reduction

We implement carbon-reduction strategies, such as energy-efficient logistics and supporting renewable energy sources.



Resource Efficiency and Sustainable Materials

We emphasize resource efficiency, reduce waste, and prioritize the use of sustainable materials in our events.



Responsible Water Management

We integrate water stewardship and responsible water use into our operations, ensuring that our operations are sustainable and that we protect this essential resource.



Commitment to Clean Energy

We are committed to minimizing the carbon footprint of our events by promoting and utilizing clean energy sources.



Food Sustainability and Responsible Sourcing

We strive to make our events catalyst for sustainable agriculture by partnering with local farmers that prioritize seasonal and locally sourced ingredients. Whenever possible, we ensure that our food is sourced from local food banks or local organizations.

Under the Lens of ISO 20121

Achieving the Sustainable Event Management certification in 2023 was a key milestone—one that enabled structured growth throughout 2024. We expanded its application across more events, internal processes, and regions, supported by staff training, integrated planning tools, and clear stakeholder protocols.

For us, ISO 20121 is more than a certification—it's a practical framework. It drives how we design, deliver, and improve events through risk management, supplier coordination, and measurable impact reporting.

Reducing waste, maximizing value

In 2024, we advanced from isolated waste initiatives to a structured, measurable approach guided by the 4Rs:

Reduction, Reuse, Recycling, and Recovery.

Our goal is to prevent waste before it occurs. We champion a plastic-free philosophy across offices and events—using glassware, providing reusable bottles, and installing water dispensers. A new Waste Management Policy supports data collection, compliance, and continuous improvement.

Empowering Communities, Amplifying Impact

In 2024, local sourcing became a core sustainability strategy. With 87.5% of our annual spend directed to local suppliers, we boosted regional economies, cut transport emissions, and deepened our community impact.

Vendors were assessed through ESG criteria, with a focus on environmental responsibility, fair labour, and transparency in stricter agreements aligned our Code of Ethics.

Our updated Supply Chain Sustainability Protocol set clearer expectations, helping partners align with our values. Beyond buying local, we aim to create shared value and resilient ecosystems.

Thinking local means acting globally—through every choice, contract, and collaboration.

Social Responsibility.

Our People



Prioritize Health and Well-being

We prioritize the health and well-being of everyone involved in our events—from attendees to staff and partners. By ensuring safe, hygienic, and comfortable environments, we create spaces that promote mental and physical wellness.



Promote Educational Opportunities

We are committed to fostering educational opportunities and promoting lifelong learning through the events we organize. Collaborating with thought leaders, educators, and industry experts to create content that inspires, informs, and educates participants on key global issues and innovative solutions.



Advance Gender Equality

We are committed to promoting gender equality in everything we do. From event planning to execution, we actively seek to create spaces that empower women and marginalized groups.



Commit to Inclusivity and Accessibility

We strive to make all our events inclusive and accessible to everyone, regardless of background or ability. Promoting diversity and inclusion by giving equal representation to marginalized voices—whether through speakers, performers, or content creators.

People at the Core of Our Sustainability Strategy

At AIM Group International, our people are our greatest asset. Their development, well-being, and engagement are central to our sustainable growth. We prioritize a strong start: each new team member is welcomed through a structured onboarding process that introduces our values, operations, and organizational culture—ensuring meaningful integration from day one.

Developing Talent and Retention

At AIM Group, talent development is key to long-term value and excellence. In 2024, we expanded upskilling initiatives—offering internal training, workshops, certifications, and industry events focused on sustainability, innovation, and leadership. Learning is a strategic asset. We empower our teams with skills to anticipate change, innovate responsibly, and drive our sustainability goals. Attracting and retaining talent aligned with our values is central. Our recruitment emphasizes both skills and cultural fit. Strong partnerships with universities plus involvement in industry associations, help us engage emerging talent.

Women in Leadership

We are committed to promoting gender balance at all levels of the organisation. As of 2024, **women represent 83% of AIM Group's personnel** (262 people). **Women in leadership hold 71% of managerial positions and account for 50% of the Top Management team**, ensuring a strong and diverse presence at the highest level of decision-making.

Diverse & Inclusive

AIM Group recognizes the strategic value of diversity among people as a distinctive and competitive factor. To promote an inclusive, dynamic, and sustainable work environment, we commit to making these principles a cornerstone of our operational, managerial, and relational procedures and practices. We are dedicated to embracing and promoting these principles at all levels and in every area in which we operate. Based on these principles in 2024 **we formalized our Diversity and Inclusion Policy.**



Governance & Strategy.

Profit



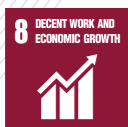
Innovation for Sustainable Progress

We believe in the power of innovation to drive sustainable progress. By building resilient event infrastructure and fostering partnerships with forward-thinking businesses.



Support for Poverty Reduction and Economic Inclusion

Events can be powerful tools to support poverty reduction and economic inclusion. Incorporate charitable and social impact initiatives and support job creation.



Sustainable Growth and Decent Work

We recognize that sustainable growth must be inclusive, offering decent work opportunities and contributing to local economies. Our events are designed to boost economic development while ensuring fair labour practice.



Creation of Resilient and Sustainable Urban Spaces

We are dedicated to creating ever-sustainable urban spaces. Design spaces that foster social inclusion.



Collaboration for a Sustainable Future

Our collaborative approach brings and communities to create shared value on the global sustainability agenda.

Principles in Action

Ethical conduct is at the heart of AIM Group's values. All team members and collaborators are expected to follow our Code of Ethics, which outlines our commitment to integrity, transparency, fair competition, professionalism, sustainability, and legal compliance.

Scaling What Works. Shaping the Future

In 2025, AIM Group is accelerating its sustainability journey with clear, measurable goals:

Deepen engagement with local communities through partnerships with non-profits, community-based initiatives, and legacy projects tailored to the event's host region.

Progressively reduce event-related waste, starting with pilot projects that incorporate smart design, waste audits, and collaboration with suppliers to eliminate single-use items and optimize logistics.

Target the ECOVADIS Bronze rating to reinforce our credibility and strengthen our position in a competitive market.

Explore alignment with the Science Based Targets initiative (SBTi) to progressively align with global climate goals.

Guided by Governance

Our corporate governance model is built to generate long-term value while honouring our broader social responsibilities. It ensures balanced decision-making that considers the interests of all stakeholders.

Next Steps: Scaling Our Impact

We will embed sustainability deeper across operations, supply chains, and client relationships—transforming ambition into action.

We keep facing challenges — especially in aligning strategic priorities with operational realities — but remain fully committed to turning intentions into measurable, lasting results.



Community Outreach and Social Impact Projects.

The awareness of responsibility. The will to change

With a deep awareness of our responsibility and the determination to drive meaningful change, we are committed to reducing harm, amplifying positive impact. Supporting causes and NGOs in creating enduring legacies for local communities, all while working towards a climate-neutral and socially responsible meetings industry.

Nepal

With the support of AIM Group International, in collaboration with **Save the Children**, restored in full and transformed a school in Nepal into a safe and playful space.

This project benefited 549 students (268 boys and 281 girls) and 16 teachers (13 men and 3 women).



Burundi

The most significant project is the establishment of a **Rehabilitation Center in Burundi**, dedicated to the founder of the company, Enzo Buongiorno. The company established this post-operative rehabilitation Center in 2015 and continues to fund its activities.



Food for Good

We participate in **"Food for Good"** program, which recovers surplus food at events and delivers it to local charity organizations, supporting local communities.

IMPACT CASES

EADV'S STRATEGIC ROADMAP

Empowering clients to champion sustainability.

Objectives

The European Academy of Dermatology and Venereology (EADV) is setting a new standard for sustainability in the medical congress landscape. With over attending its flagship Annual Congress, EADV recognised the pressing need to embed sustainability across all aspects of operations — from educational content to event logistics. In 2024, EADV launched a multi-year sustainability roadmap, developed in partnership with AIM Group International. This strategic plan reflects EADV's long-term commitment to environmental responsibility and systemic impact.

Results

Key progress was made across three pillars.

Sustainable partnerships — collaborations with venues and suppliers were reinforced to improve practices across the board.

Carbon reduction — attendee travel, on-site energy use, waste, and materials were all tracked to reduce the event's footprint.

Awareness and engagement — delegates and exhibitors were involved through a Sustainability Survey and a **Decalogue of Best Practices**.

This strategic roadmap helped turn ambition into action, setting a replicable model for sustainable medical events.



ECCV 2024 THROUGH THE LENS OF ISO 20121

Engineering a greener future for academic congresses.

Objectives

The 2024 Conference of the European Computer Vision Association served as a live case study for applying the standard and represented a core part of AIM's annual sustainability audit. The goal: to move from standard to strategy by reimagining what a truly responsible, future-ready academic event could look like.

Results

Operational plans and stakeholder engagement were built around the **client's call for real action**. Partnerships with local suppliers certified for sustainability enabled a coordinated, measurable approach aligned with high-level goals.

The event also supported **youth engagement and inclusion**, with structured support for early-career researchers and underrepresented participants through **mentoring**, a **Doctoral Consortium**, **travel grants**, and a volunteer programme for emerging professionals.

ECCV 2024 proved that academic excellence and environmental responsibility can move forward, together.



BARCELONA

BRATISLAVA

BRUSSELS

BUDAPEST

FLORENCE

LISBON

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