



Let's\_\_\_together

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# The Everchanging Group\_\_

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We keep changing  
to stay true to ourselves.  
**For over 60 years.**





# Let's\_\_ Together

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To inspire and be inspired,  
to move and be moved.  
Together.

**That's what matters.**

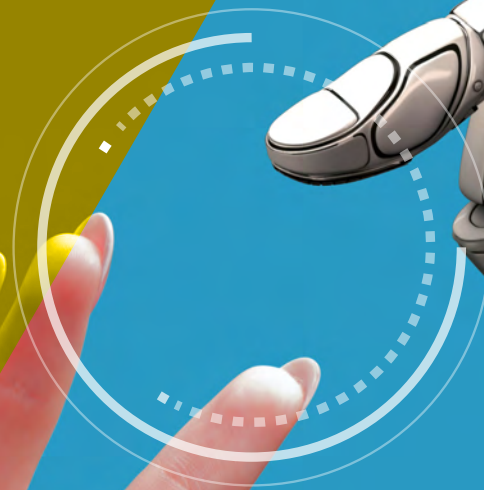
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# Sparking meaningful connections together\_\_

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Meaningful connections spark from meaningful experiences.  
That's what we build.  
**Let's do it together.**

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CONSULTANCY



# Design Thinking Approach

COMMUNICATION

EVENTS

Design Thinking unleashes creativity to shape innovative and user-centered solutions. We combine events, communication, and consultancy to deliver customized experiences tailored to your needs.





# Let's Meet together

## EVENTS: KNOWLEDGE THROUGH EXPERIENCE.

Know-how, technology and creativity come together to build engaging experiences and to promote sharing and change.

Channels, formats and touchpoints, whether live, digital or hybrid are explored **to create “augmented events” that last in time.**





# Let's Engage together

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**COMMUNICATION: LEARNING TO LISTEN,  
DECIDING TO SHARE.**

We strike up constructive communications within communities that everyone can relate to.

**Improving relations between brands, organisations  
and people is what inspires our teams to develop  
strong ideas.**

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# Let's **Think** together

## **CONSULTANCY: THE POWER TO IMAGINE THE PRESENT.**

We support companies  
and associations to grow and change.  
The integration of different areas  
of expertise allows us to get the best out  
of processes technologies  
and company culture.

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# About AIM

Our history shapes our present.

**We innovate, by tradition, since 1960.**

We were ahead of the times  
when we devised the first hybrid event in the 70's,  
the first "off-show" event in the 80's,  
the first outsourcing and association  
management service models in the 90's  
and so on, finding new formats,  
channels and solutions.





# AIM Group in Numbers

300+

TALENTED PEOPLE

13

OFFICES

400+

CLIENTS

60+

YEARS  
OF EXPERIENCE

2500+

LIVE, DIGITAL  
& HYBRID PROJECTS



COUNTLESS MEANINGFUL  
CONNECTIONS



# Our international presence

Our highly responsive local teams  
have a profound understanding  
of their context and markets  
while sharing the group's worldwide know-how  
and quality standards.

**That's how we pool our creative minds together.**





# Leading the Future of Sustainable Events

We don't just organize events;

we create experiences that lead the way in sustainability.

By incorporating green technologies, minimizing waste,  
and collaborating with environmentally responsible suppliers,  
we ensure that every event we produce reflects  
our commitment to a sustainable world.



# Memberships and Partnerships

We have been at the forefront of the events industry for many years

as an active member of a number of industry associations

and organisations, often at board level.

We believe our committed engagement has helped

to improve standards throughout.

## MEMBERSHIPS



## PARTNERSHIPS





Barcelona  
Bratislava  
Brussels  
Budapest  
Florence  
Lisbon  
Madrid  
Milan  
Paris  
Porto  
Prague  
Rome  
Vienna

Let's\_\_\_**Work** together



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