

DECLARATION OF INTENT AND VALUES

AIM Group S.p.A. is dedicated to guaranteeing that the events it organizes have a progressively beneficial impact on society, the economy, the environment, and occupational health and safety. The adoption of a sustainable event management system, in accordance with ISO 20121:2013, provides AIM Group S.p.A. with an opportunity to promote sustainable development awareness among all parties engaged in event planning.

To achieve this objective, AIM Group S.p.A. commits to:

-  Respect the fundamental principles of sustainable development and establish a framework for ongoing monitoring and improvement of event.
-  Ensure the active engagement of all stakeholders and participants in the management of each event with transparency and integrity.
-  Promote awareness of environmental, economic, and social sustainability among event participants.
-  Maintain adherence to current environmental, inclusiveness, health, human rights, and safety regulations at every stage of the event.
-  Engage stakeholders in a unified vision for the promotion of the local community, fostering sustainable participation during events while effectively communicating our principles to them.
-  Strive to maximize accessibility and inclusivity in all organized events.
-  Advocate for a win-win strategy to minimize waste and disposable packaging while encouraging the recycling and reusing of materials.
-  Additionally, work towards minimizing food waste in catering and restaurant services offered during the event.

These principles should be applied to each sustainable event by establishing specific goals that will be assessed at the conclusion of each activity, with the aim of achieving continuous improvement.