

ISO 20121 CERTIFICATION




SUSTAINABLE DEVELOPMENT POLICY



Following the provisions of the ISO 20121 international standard, AIM Group hereby sets out its commitment to adopting a sustainable management system for the events it organises and informs and involves its stakeholders in this document.




AIM Group guarantees its commitment to sustainability and respect for the environment by promoting, as far as possible, the organisation of conferences and meetings with a low environmental impact, adopting the 4R principle: Reduce, Reuse, Recycle, Repair.

AIM Group has adopted a sustainable development policy which includes an assessment of the event's Economic, Social and Environmental Impact, as detailed below.

-  **Minimise waste by recycling and reusing materials wherever possible**
-  **Promoting the values of sustainability, inclusivity and accessibility through awareness raising and involvement of all stakeholders**
-  **Monitor the environmental impacts of organised events to reduce negative impacts and optimise positive impacts**

The Policy adopted below is considered appropriate to the strategic objectives and purpose of sustainable event management

ECONOMIC POLICY

-  Monitor and update policies and targets to identify areas for improvement
-  Promote sustainability education and the development of knowledge, awareness, and behaviour to pursue sustainability inside and outside the company through training and communication channels
-  Consider Compliance with sustainability principles as a preferred requirement in the supplier selection process and promote compliance internally

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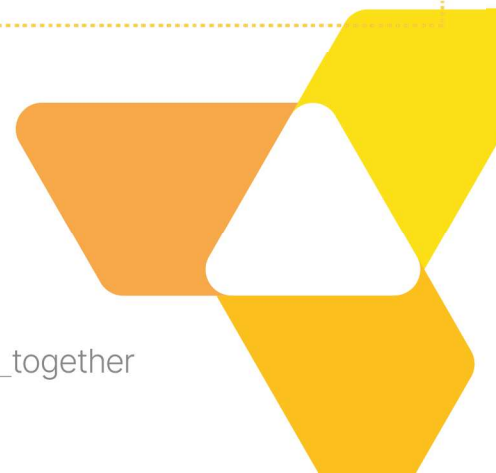
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Let's__together



SOCIAL POLICY

- ✓ Communicate the sustainability principles of the event to stakeholders by raising their awareness of sustainability issues and principles, including through communication initiatives and trade associations
- ✓ Ensure equal opportunities, accessibility, and inclusivity at events, including for protected and 'vulnerable' groups, and that the expectations of vulnerable people are met
- ✓ Comply with the GDPR data protection rules by providing adequate information on processing personal data
- ✓ Respect the rights of internal and external employees, ensuring gender equality by guaranteeing their representation at all levels of the company and promoting training as a means of developing resources, both technical and soft skills

ENVIRONMENTAL POLICY

- ✓ Encourage public transport, optimising the number of means of transport and reducing the number of journeys, favouring services and mobility systems with the lowest possible emissions during events organised by AIM
- ✓ Promote recyclable materials, reduce food waste, and minimise disposable packaging used at events
- ✓ Require suppliers to participate in the process and verify the implementation of measures to facilitate waste separation
- ✓ Reduce the use of paper-based materials by encouraging digital tools wherever possible

- ▶ AIM Group is also committed to developing policies to ensure compliance with the following sustainable development principles
- ▶ Act with transparency and integrity in the management of sustainable events
- ▶ Act in full compliance with applicable legislation
- ▶ Promote the sustainable development project internally and externally

AIM Group also supports the Sustainable Development Goals set out in the United Nations 2030 Agenda.

In particular, it undertakes to contribute to the following objectives



The sustainability policy will be shared with key stakeholders, and the document may be subject to revisions, which will be sent electronically to all stakeholders.

This policy will also be subject to management review.