

DECLARATION OF INTENT AND VALUES

AIM Group S.p.A. is committed to ensuring that the events it organises have an increasingly positive social, economic, environmental and occupational health and safety impact.

The implementation of a sustainable event management system (according to ISO 20121: 2013) is an opportunity for AIM Group S.p.A. to raise awareness of sustainable development among all those involved in organising the various events.

To this end, AIM Group S.p.A. undertakes to:

-  Respect the fundamental principles of sustainable development and plan monitoring activities to improve event management continuously
-  Manage each event with maximum involvement of all stakeholders and participants, with integrity and transparency
-  Raise awareness of environmental, economic and social sustainability among event participants
-  Ensure compliance with current environmental, inclusiveness and health and safety regulations at all event stages
-  Involve stakeholders in the same vision of valorisation of the territory, with sustainable participation during events, ensuring effective communication of its principles to them
-  Ensure maximum efforts to make organised events accessible and inclusive
-  Promote a win-win strategy to reduce waste and disposable packaging and to recycle and reuse materials
-  Reduce food waste in catering and restaurant services provided at the event

These principles must be taken up for each sustainable event through a policy to be defined and signed occasionally.