

Let's\_together

▼ The Everchanging  
Group

▼ Let's together

▼ Sparking meaningful  
connections

▼ Design Thinking  
Approach

▼ Let's Meet together

▼ Let's Engage together

▼ Let's Think together

▼ About AIM

▼ AIM in Numbers

▼ Our international  
presence

▼ Memberships  
and Partnerships

▼ Corporate Social  
Responsibility







the Everchanging—  
Group

We keep changing  
to stay true  
to ourselves.  
**For over 60 years.**





# Let's\_\_ Together

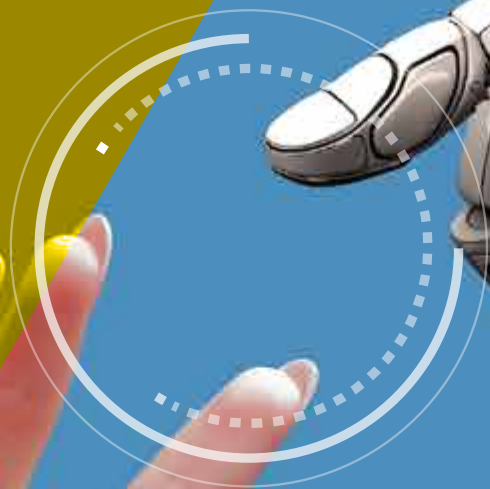
To inspire and be inspired,  
to move and be moved.  
Together.

**That's what matters.**





# Sparking meaningful connections together\_\_



Meaningful connections  
spark from meaningful  
experiences.

That's what we build.

**Let's do it together.**

CONSULTANCY



# Design Thinking Approach

COMMUNICATION

EVENTS

Design thinking has creative power.

## **EVENTS, COMMUNICATION, CONSULTANCY:**

three talented teams that interact  
and **work together**  
**to design experiences,**  
**ideas and solutions.**



# Let's **Meet** together

## **EVENTS: KNOWLEDGE THROUGH EXPERIENCE.**

Know-how, technology and creativity come together to build engaging experiences and to promote sharing and change.

Channels, formats and touchpoints, whether live , digital or hybrid are explored **to create “augmented events” that last in time.**





# Let's **Engage** together

**COMMUNICATION: LEARNING TO LISTEN,  
DECIDING TO SHARE.**

We strike up constructive communications within communities that everyone can relate to.

**Improving relations between brands,  
organisations and people is what inspires  
our teams to develop strong ideas.**





# Let's **Think** together

## **CONSULTANCY: THE POWER TO IMAGINE THE PRESENT.**

We support companies and associations to grow and change the integration of different areas of expertise allows us to get the best out of processes technologies and company culture.





# About AIM

Our history shapes our present.

**We innovate, by tradition,  
since 1960.**

We were ahead of the times  
when we devised the first hybrid  
event in the 70's,  
the first "off-show" event in the  
80's, the first outsourcing  
and association  
management service  
models in the 90's  
and so on, finding  
new formats,  
channels  
and solutions.





# AIM in Numbers



TALENTED PEOPLE



OFFICES



CLIENTS



YEARS  
OF EXPERIENCE



LIVE, DIGITAL & HYBRID  
PROJECTS LAST YEAR



COUNTLESS MEANINGFUL  
CONNECTIONS



## Our international presence

Our highly responsive local teams have a profound understanding of their context and markets while sharing the group's worldwide know-how and quality standards.

**That's how we pool  
our creative minds together.**



# Corporate Social Responsibility

## **The awareness of responsibility. The will to change.**

A responsible business builds greater trust and closer relationships with stakeholders at every level.

We have signed the global Net Zero Carbon pledge:  
-50% CO2 emissions by 2030 and Zero emissions by 2050.

We support NGOs, development and educational projects and collaborate with our clients to devise events and initiatives that make a difference and leave a positive legacy.

In 2015 we set up and are still supporting an orthopaedic rehabilitation centre in Burundi.

## **MEMBERSHIPS**



## **PARTNERSHIPS**



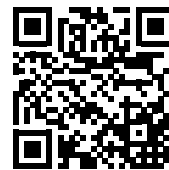
# Memberships and Partnerships

We have been at the forefront of the events industry for many years as an active member of a number of industry associations and organisations, often at board level. We believe our committed engagement has helped to improve standards throughout the sector as a whole.



Barcelona - Berlin - Brussels - Budapest - Florence - Hamburg - Lisbon - Madrid - Milan - Munich - Paris - Prague - Rome - Vienna

Let's **Work** together



[aimgroupinternational.com](https://aimgroupinternational.com)