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Global Meetings Industry News

Las Vegas Convention Center Expansion Approved



United States: The Las Vegas Convention and Visitors Authority (LVCVA)'s Board of Directors gave final approval for the expansion and renovation of the Las Vegas Convention Center.

New EEA Board Unveiled



Australia: The Exhibition and Event Association of Australasia's (EEAA) new Board has been unveiled following the Annual General Meeting held in Sydney on 7 June to coincide with Global Exhibitions Day.

Kenes Group Expands Into Portugal



Portugal: Kenes Group, a leading Professional Conference Organizer (PCO) and Association Management Company (AMC), expands into a top 10 destination according to the latest ICCA Rankings – Portugal.

AIM Group Stages Emergency Simulation On Lampedusa



Italy: The SIAARTI Academy (Italian Society of Anaesthesia, Analgesia and Intensive Care) went to Lampedusa for a unique training event. For four days opinion leaders and specialists met to confront issues of emergency medicine.

Cvent Unveils Major Updates And Product Developments



United States: Cvent, Inc., the market leader in meetings, events and travel technology, unveiled the complete redesign of the Cvent Supplier Network (CSN) venue sourcing platform.



Barbican Doubles Agency Business

United Kingdom: Agency bookings have increased from 14% to 28% in the last twelve months at the Barbican. This success follows significant growth in the previous year where agency business went from 1% to 14%.



Lausanne's Popularity With MICE Market Increases

Switzerland: Figures from Lausanne Tourism & Convention Bureau reveal a 24% increase in the number of meetings and events being held in the city's three key conference-hotels and congress centres between 2015 and 2016, alongside a 10% rise in the number of delegates.



Slido Hits 50,000 Events As It Celebrates 5th Anniversary

United Kingdom: Audience interaction specialist Slido has celebrated its fifth birthday with the announcement that the award-winning Q&A and live polling platform has been used at over 50,000 events since its foundation.



The Meetings Show Set To Deliver On Industry Needs

United Kingdom: The Meetings Show is set to deliver a week of business opportunities, education and networking when it opens for the fifth time today.



Berlin To Premiere At Meetings Show In London

United Kingdom: For the very first time, the visitBerlin Berlin Convention Office will be taking part in The Meetings Show London, the most important gathering for the British meetings industry.



Barbican And Searcys Host Association Leaders At The Meetings Show

United Kingdom: World-leading arts and events venue, the Barbican, will host The Association Meetings Conference alongside creative hospitality partner Searcys.



Joycelyn Winnecke Joins PCMA

United States: Veteran Chicago journalist and media executive Joycelyn Winnecke has joined the Professional Convention Management Association as leader of PCMA's growing Media Group.



UKinbound Demands Tourism Priorities For Brexit Negotiations

United Kingdom: UKinbound has called for a review of the new Government's approach to the upcoming Brexit negotiations after the General Election results verified the electorate's hard Brexit fears, which are shared by the association.

Cologne Convention Bureau Revamps Media Presentation

Germany: The Cologne Convention Bureau (CCB) has published a new version of the handbook Meeting Point Cologne (MPC) for the year 2017/18.



ExCeL London Set For Biggest Ever London Technology Week

United Kingdom: The anchor event of London Technology Week, TechXLR8, opens at ExCeL London next week, bringing together an entire tech ecosystem under one roof.

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GMI Focus:

Seoul: Your Complete Convention City?

Seoul's tagline 'Your Complete Convention City' is bold and catchy, but, does the destination live up to the promise?

Joern Lucht, Publisher of GMI Portal joined a press trip organized by the Seoul Convention Bureau to find out. The short answer is yes.

[Click here for the long answer.](#)

Editor Pick:

Beyond Tourism Benefits

The benefits from business events for a destination extend well beyond tourism spend. A new groundbreaking study reveals just how extensive those benefits are.

[Click here for the full story...](#)

Economic Impact of Business Events Explained

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