



AIM E-Library – La

Jan 26, 2017

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Learning

When you manage a company whose offices are spread across many different countries, gathering the staff in one place for training programmes is logistically difficult.

There is an increasing need for ways to update, equip the team with the necessary skills for effectiveness and efficiency, to keep them abreast of new technologies, to increase quality and convey all the information needed for a successful company. This was the **challenge for AIM Group International**, how to create programmes to help their people develop the needed skills to perform their tasks and this is the idea behind **AIM e-Library**, a web-platform dedicated to **internal training and development**.

AIM Group has embraced a “**continuous training**” philosophy. This means that all the teams can regularly brush up on skills – and develop new ones – as well as re-learn certain job functions and keep up with changing company procedures and quality standards or new meeting industry trends. Through the technological partner, **Tecnoconference Group**, all tutorials will be recorded in the **AIM Virtual Studio**, a virtual studio completely realised with computer graphic design, giving birth to an innovative **E-Learning Virtual Reality**. “*Thanks to our partner and sponsor Tecnoconference Group*”, said **Patrizia Buongiorno, Vice President of AIM Group International**, “*we will be able to train all of our teams in a variety of different topics saving time and most importantly, increase knowledge and productivity.*”.

AIM E-Library will offer different modules according to the needs and roles of the teams. **The aim is to continuously develop content that meets the training needs of the Group**. With this **innovative project**, **AIM Group International** is proving, once again, how important the company regards training and education to improving productivity and the quality of work, enhancing the brand perception and supporting our most important asset – **AIMazing people!**

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