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NEWS GLOBAL

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The famous **Garda Lake** was the beautiful backdrop for the **Federcongressi&Eventi X Convention**, held **March 23-25**. Since networking as a main competitive tool was a key element to this convention the title of the meeting was **"Let's Net"** and it was an invitation to be concrete and competitive while learning to collaborate and be open to discussion. It is through a **productive and cooperative connection** between Italian meeting industry professionals that we can create the most effective and memorable meetings!

On this occasion, a new **Executive Board was elected and a new President was appointed**. Marica Motta, Sales Operations Coordinator of AIM Group International, was appointed a Board Member and will serve a two years term. Marica joins the Board as an active member representing AIM Group as a leader PCO within the National Meeting Industry. She was very excited when she was called on stage to greet the audience for the first time as a member of the Board, *"I am very proud to stand here and be part of this new Executive Board for the next two years. I'm thrilled to start working hard and sharing our international and long-term expertise for the growth of Federcongressi and its members"*.

The Board will be led by **Alessandra Albarelli**, Congress Manager of Riva del Garda Fierecongressi, as the **new President**. The incoming Board will follow the path of the former President, Mario Buscema, in **strengthening the presence of the economical-industrial sector of the meeting industry in front of the national institutions, while developing an organic educational project for all members' categories: Destinations & Locations, DMC & Incentives, Organisation of Congresses, Events & CME Providers and Services & Consultancy.**

Here is to recognising Marica for her outstanding service to the industry.