

## AIM Group International celebrates 10 years of its Madrid Office and opens in Barcelona

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AIM Group International, a leading agency in the organisation of congresses, meetings and events, celebrates its 10th anniversary in Spain with its Madrid office and announces the opening of a new office in Barcelona. The announcement was made during the 10 Years Celebration Party held yesterday evening in Madrid, which involved clients, partners, providers, journalists and industry representatives.

During these past 10 years, AIM Group's Madrid Office realised more than 1.000 events in 35 different destinations for 230 clients with approximately 100.000 participants. These numbers show the high level of activity and dynamism carried out in the Spanish market.

### Gianluca Buongiorno

*"10 years ago we opened a small office in Madrid with the main goal of providing an excellent service and offering our*

*Group's expertise to clients in Spain," explains Gianluca Buongiorno, president AIM Group International. "Since then, we have taken major steps forward allowing us to accomplish important achievements. We have come a long way from the first presentations to potential clients and providers to actually positioning ourselves among the leading companies in the market, with significant business at regional, national and international level for all types of clients, both corporations and associations."*

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The growth of business in Spain and our determination to strengthen the presence of the Group at an international level are among the motivations for opening the new office in Barcelona. This will allow AIM Group to partner with clients more effectively and serve as a congress and event organiser and a specialised Destination Management Company.

*"Barcelona is the first destination in Europe for the meetings market according to all international data and the ICCA Ranking," points out **Marco Quagliarella**, International Operations Director of AIM Group International. "We are glad to be present in this vibrant city and part of the region's important meetings industry. We are sure that we will be able to develop new business and offer clients exceptional solutions."*



The Barcelona office reports to the Spain Country Manager **Natalie Alagna**, who declares, *"We are very excited by the stunning results achieved during these past years and by the perspective of a better established presence in Barcelona. The new office will be managed by Felipe Gonzales Del Moral, senior member of our Madrid team. Our aim is to act not as the largest company but as the best professionals in the market, with the same tailor-made approach and level of commitment. We look forward to operating with the same quality and innovative*

*thinking for the next 10 years with a truly Spanish entusiasmo”.*

The excitement was tangible and spirits high yesterday at the 10 Years Celebration Party, at The Haciendas Club garden, where about hundred guests, along with AIM Group’s top management and the AIM Madrid team, enjoyed an interactive and entertaining evening.

*“We are really proud of Madrid office’s excellent work and we deeply thank the clients who partnered with us and their loyalty to us over the years. We are very enthusiastic about opening a new office in such a major congress destination as Barcelona,”* adds **Gianluca Buongiorno**, president AIM Group. *“This successful growth and important results are the fruit of the determined, consistent efforts of all the AIM Group team. I am confident this will drive us towards further positive results”.*

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