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Blogs

Venue finding

Directo

— Appointments



- City Centre location
- 347 bedrooms

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News

Appointments

Organizational change for the Brussels Office announced by AIM Group International

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AIM Group International has announced that Wim Desloovere is assuming the role of Country Manager for Belgium. Wim will lead AIM Belgium's ongoing strategic initiatives to provide innovative services to our clients, support our existing companies/associations and develop an expanding portfolio of regional and international associations.

Wim has 20 years of experience working in various positions linked to the meeting industry and this expertise is the key to Wim's leadership. He brings inspiration, an outstanding mix of operational expertise and a strong focus on customer care. As Country Manager he will seek to drive local business and develop international client relationships all while developing the team and leading in terms of financials and KPIs.

"I am looking forward to contributing to the further expansion of the AIM Group in Belgium. I hope to bring my past experience to help leverage AIM's international network" says Wim Desloovere.

Patrizia Semprebene Buongiorno, Vice President of the Group added: "New leadership announced today will further develop and evolve our business and more becoming a reference point as a major regional hub for international associations. I am confident that Wim will play a key role in providing solutions and innovative approaches for our clients."



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