

[Log in to My ICCA](#)[Contact Us](#)[Member Suppliers](#) [Benefits](#) [Knowledge](#) [News](#) [Events](#) [About](#)[Home](#) > [News](#) > [ICCA Member Press Releases](#) > [AIM Group International certified as Ethical Trusted Partner by MedTech Europe](#)

## AIM Group International certified as Ethical Trusted Partner by MedTech Europe

[Press Centre](#)[Members Update](#)[Associations Update](#)[Blogs](#)[ICCA Press Releases](#)[Marketing Opportunities](#)[News from ICCA members](#)[Bid Wins](#)[Social Media](#)[Association Meetings News](#)[News Archives Search](#)[Advanced Search](#)

29 January 2018

**Submitted By:** [AIM Group International](#)***The certification identifies PCOs with a demonstrated know-how and expertise in Ethical Business Practice***[Share on Twitter](#)[Share on LinkedIn](#)[Share on Facebook](#)[+ More](#)

MedTech Europe, the European trade association representing the medical technology industry, certified AIM Group International as an **Ethical MedTech Trusted Partner**. Upon completion of a demanding three-step process, the Ethical Charter provided AIM Group a Trusted Partner logo valid for renewable periods of two years.

The Ethical Charter is a **voluntary certification** initiative for organisers of third-party educational events, **proving the commitment of PCOs to the ethical standards** and new rules included in the [MedTech Europe Code of Ethical Business Practice](#). It also aims to facilitate the industry's support for independent medical education to organisations that are certified and who commit to comply with the Code when organising their events.

"We are really proud of the certification received. Medical education is a sensitive subject and has a complex system of rules and ethics standards which have to be managed carefully and put into practice with a high level of compliance and detailed knowledge of consequences", outlines **Rosangela Quieti**, managing director AIM Italy Congress Division. "As a PCO with a **long-term commitment to ethics standards and in-depth experience in the educational field** we applied to the voluntary MedTech certification as a result of our

natural achievement. As a Trusted Partner we continue to operate with a stronger determination to excellence and compliance.”

**MedTech Europe** is the European trade association representing the medical technology industries, from diagnosis to cure. Its members are multinational companies and national medical technology associations operating in Europe and worldwide.

**AIM Group International**

Berlin, Brussels, Budapest, Florence, Hamburg, Lisbon, Madrid, Milan, Munich, New York, Paris, Philadelphia, Prague, Rome, Sofia, Vienna. At AIM Group International we have worked in the meeting and event management industry for over 50 years committed to helping clients reach their goals, to personalising their event experiences, to providing an innovative environment, and to making a difference.

Professional Congress Organiser (PCO) - Association Management (AMC) – Communication - Destination Management (DMC) - Events – Education – Healthcare and Pharma Meetings. [aimgroupinternational.com](http://aimgroupinternational.com)

**For More Information:**

Contact: [Email Francesca Manzani](mailto:francesca@aimgroupinternational.com)  
Phone: 39-06-330531

**More from [ICCA Member Press Releases](#)**

Spartans face brutal challenge in Iceland

Ethiopia’s Second International Agro-Industry Investment Forum Is Open for Registration

It’s Carnival Time for IAPCO and Rio

The new Meeting & Incentive Guide Bruges 2018 is available!

[< Previous Story](#)      [Next Story >](#)

Follow ICCAWorld on:        Share: 

**Contact:**

ICCA Head Office / Europe  
Africa  
Asia Pacific

Middle East  
North America  
Latin America



Phone **+31 20 3981919**  
Email [ICCA Head Office](mailto:info@iccaworld.org)

- [Contact Us | FAQ](#)
- [ICCA Board of Directors](#)
- [ICCA Chapters & Chairpersons](#)
- [ICCA Sectors & Chairpersons](#)
- [ICCA Committee Chairpersons](#)

**Benefits**

- [Benefits for suppliers](#)
- [Benefits for associations](#)

**News**

- [Press centre](#)
- [ICCA press releases](#)

**Knowledge**

- [ICCA Technology Tool](#)
- [Industry research](#)

**My ICCA**

- [ICCA Association Database](#)
- [ICCA Press Database](#)