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AIM Group International brings in new country manager

Martin Fullard (<https://www.c-mw.net/author/mfullard/>) / October 30, 2017 (<https://www.c-mw.net/2017/10/30/>)

AIM Group International has announced that Wim Desloovere is to assume the role of country manager for the Brussels Office. Desloovere will lead AIM Belgium's ongoing strategic initiatives to provide innovative event services for top companies/associations and develop an expanding portfolio of regional and international accounts in the country.

"I am looking forward to contributing to the further expansion of the AIM Group in Belgium. I hope to bring my past experience to help leverage AIM Group's existing strong international network," said Desloovere.

Patrizia Semprebene Buongiorno, vice president of the Group added: "New leadership announced today will further develop and evolve our business in Brussels. This city is more and more becoming a reference point as a major regional hub for international associations. I am confident that Wim will play a key role in providing and implementing new solutions and innovative approaches for our clients."

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