

#AIMMadril10Years



L-R Gianluca Scavo, managing director, Natalie Alagna, country manager Spain, Gianluca Buongiorno, president, Patrizia Buongiorno, vice president, Felipe Gonzales del Moral, business manager Barcelona, Marco Quagliarella, international operations director

The Big Picture

AIM Group International, the professional congress organiser, is opening a new office in Barcelona.

The announcement was made during a party to celebrate the tenth anniversary of the company's Madrid office, which has managed 1,000 events in 35 different destinations for 230 clients.

AIM Group president Gianluca Buongiorno said the growth of business in Spain and a desire to strengthen AIM's international profile

were behind the decision to open in Barcelona.

Marco Quagliarella, international operations director of AIM Group, said: "Barcelona is the first destination in Europe for the meetings market according to the ICCA Ranking. We are glad to be present in this vibrant city and part of the region's important meetings industry. We are sure that we will be able to develop new business and offer clients exceptional solutions."