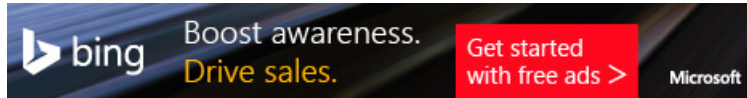




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Editor | November 8, 2016



On October 29th, 2016 **more than 1600 participants** including **750 buyers** and **100 ambassadors from 70 countries** attended the **official opening** of the **New Convention Centre of Rome, "la Nuvola" (the cloud)**. Italian premier **Matteo Renzi** opened the ceremony that was **broadcasted by RAI 1**.

"La Nuvola" includes a **9,000 square metre plenary hall** which holds **6,000 people**, a **7,000 square metre forum** and an **auditorium** that can seat **1,800 people**. This incredibly futuristic project was **designed by** the Italian architect **Massimiliano Fuksas**.

It has **already secured two major bookings**, the **International Lawyers Congress in 2018 with 6,000 participants** and the **International Congress of Surgery of the Shoulder and Elbow in 2022 with 3,000 participants**.

Finally, Rome has a new convention centre that is able to compete with other major European destinations!

AIM Group International is proud to have supported the official opening as its organising secretariat and we are ready to work with our clients and international associations to bid for the city of Rome!

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M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				
« Oct						

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