Rome has a New Convention Centre: “la Nuvola”

A congress centre designed by Italy’s Studio Fuksas has been completed in Rome. It is the largest project built in the city for more than 50 years and is made from enough steel to build three Eiffel Towers.

Nov 9, 2016

On October 29th, 2016 more than 1600 participants including 750 buyers and 100 ambassadors from 70 countries attended the official opening of the New Convention Centre of Rome, “la Nuvola” (the cloud). Italian premier Matteo Renzi opened the ceremony that was broadcasted by RAI 1.

“La Nuvola” includes a 9,000 square metre plenary hall which holds 6,000 people, a 7,000 square metre forum and an auditorium that can seat 1,800 people. This incredibly futuristic project was designed by the Italian architect Massimiliano Fuksas. It has already secured two major bookings, the International Lawyers Congress in 2018 with 6,000 participants and the International Congress of Surgery of the Shoulder and Elbow in 2022 with 3,000 participants.

Finally, Rome has a new convention centre that is able to compete with other major European destinations! AIM Group International is proud to have supported the official opening as its organising secretariat and they are ready to work with their clients and international associations to bid for the city of Rome!
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