



The importance of the relationship between CORE PCOs and DMCs

09 Nov 2016 09:40 1069

0
SHARES



The relationship between Core PCOs and DMCs often raises considerations about aspects like the effectiveness of their cooperation or if this can be a real added value.

This **White Paper** by **AIM Group International** shows our point of view about why a local DMC is an added value for a CORE PCO, which are the most important aspects to consider in the selection process, what a PCO expects from a DMC and vice-versa.

Tags: **AIM GROUP INTERNATIONAL**

6 DAYS NEWS

16/11 15/11 14/11 11/11 10/11 09/11

Work-life imbalance: Americans leave hundreds of millions of paid vacation days unused

STATISTICS & TRENDS 16 November 2016 10:06 19

Address Latin America's infrastructure deficiencies to unlock benefits of aviation

AVIATION 16 November 2016 09:58 23

U.S. News & World Report releases the 2017 Best Cruise Lines

CRUISES 16 November 2016 09:52 34

UNWTO awards Geoffrey Wall the Ulysses Prize for Excellence in the Creation and Dissemination of Knowledge in Tourism

WORLD TOURISM ORGANIZATION 16 November 2016 09:48 67

New study identifies business traveller perspectives on company travel policies, compliance and valued amenities

BUSINESS TRAVEL 16 November 2016 09:43 67

The UK is named top single travellers this winter

STATISTICS & TRENDS 16 November 2016 09:38 62

STR: EMEA, US hotel pipeline for October 2016

STATISTICS & TRENDS 16 November 2016 09:28 81

National Airlines Council of Canada announces new President and CEO

NEW APPOINTMENTS 16 November 2016 09:22 72

Travel Leaders Corporate launches new small business travel program through "Travel Leaders CONNECT"

BUSINESS TRAVEL 16 November 2016 09:19 180

Microsoft to move into Brussels Airport

TECHNOLOGY 16 November 2016 09:16 249

Industry Veteran Aaron Fischer joins MGM Resorts International as Senior Vice President of Corporate Development

NEW APPOINTMENTS 16 November 2016 09:06 172

Forest-powered Alaska Airlines flight heads to Washington, D.C.

AVIATION 16 November 2016 08:53 196

GSTC and Green Evolution Partner to expand training opportunities in the region

SUSTAINABLE TOURISM 16 November 2016 08:44 181

AHLA announces new 2017 officers and Board of Directors slate

ASSOCIATIONS 16 November 2016 08:40 221

United Airlines opens automated screening lanes at Chicago O'Hare

AVIATION 16 November 2016 08:29 202

WestJet says hello again, Hamilton

AVIATION 16 November 2016 08:26 201

Ecomondo and Key Energy: 105,574 visitors at Rimini Fiera for the circular economy's European showcase

FAIRS & EXHIBITIONS 16 November 2016 08:21 210

Jamaica Tourism Minister to sign major agreement with Airbnb

HOTELS & LODGING 16 November 2016 08:17 302

Oman Air concludes a very successful WTM London

AVIATION 16 November 2016 08:15 3

Homewood Suites Lexington completes major renovation

HOTELS & LODGING 16 November 2016 08:10 262

Mark Kowalski and Jacqueline King join the HKS Hospitality team in London

NEW APPOINTMENTS 16 November 2016 08:07 347

Fairfield Inn Anaheim Resort presents updated spaces

HOTELS & LODGING 16 November 2016 08:01 252

Hi-Lo Hotel opens doors early 2017

HOTELS & LODGING 16 November 2016 07:54 336

IN GENERAL

Aviation

Hotels & Lodging

Tour Operators

Sea Travel

Cruises . Ferries . Yachting

Ground Transportation

Infrastructure

MICE Industry

Event Venues . PCOs . Incentive Travel . Business Travel . CVBs

Special Interest Travel

Spa & Health . Recreation & Sport . Active . Green . Winter . Other . Sustainable Tourism . Golf Tourism

Attractions

Technology

Associations

Organizations

World Tourism Organization . Other Organizations

Statistics & Trends

Meetings & Events

Fairs & Exhibitions

People

New Appointments

Education

Regional News

Europe . USA & Canada . Central & South America . Asia-Pacific . Australia & N.Zealand . Middle East . Africa

COLUMNS

Interviews

Articles

Speakers' Corner

Photo Reportage

Exhibitions Calendar

Special Features

Featured Events

Featured Articles

Reports

[Survey](#)

[Accommodation](#)

[Travel Products](#)

[Innovation in Hospitality & Travel](#)

[Presentations](#)

[Destination Portrait](#)

STATISTICS

News : 68148

Columns : 3016

Page created in 0.3040 seconds

MEMBERS OF



[▶ About TravelDailyNews International](#)

[▶ Our Team](#)

[▶ Contact Us](#)

© 1999 - 2016, TravelDailyNews Media Network · Reproduction of the content is allowed ONLY with clear reference to the TravelDailyNews International and a link back. Unless, otherwise mentioned by the undersigned writer.

[Privacy Policy](#) · [Terms & Conditions](#)